



# ADVERGIRL.COM

yeah, i have an opinion about that.

## OVERVIEW

welcome to  
ADVERGIRL.COM

I'm a 30-something advertising junkie with the unlikely job title of account executive in the unlikely place of the deep Midwest.

I started Advergirl because I love this game and believe that every really good "ad guy" gets strategy and clients and consumers and creative approach.

This conversation that is shaping our economy isn't just for the guys writing headlines, the bleary-eyed art directors or the execs with the walls of Addys.

I've got something to say, too...

Join me?

:: LH / AG

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August 05, 2007

## OpenAd.Net

What's better than wandering the aisles of Meijer when you're hopelessly awake past 3AM on a Monday?

OpenAd.net



All those wacky / expensive / off brand / scary ideas the AE wouldn't even let you get in front of the client?? ... yeah, whip 'em out. OpenAd is a virtual bazaar of spec creative work.

Read the RFPs. Submit your best idea. Winner takes the purse. And, the credit.

Sign up as a freelancer or make your entire creative department flex their noggins.

Read about it in [Fast Company](#)

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